

# Advertising Packet

ADVERTISING  
OPPORTUNITIES  
START AT ONLY  
**\$75**

**THURSDAY**  
**OCTOBER 12, 2017**

**WC Wild Ride!**



Get your business in front of 100 real estate professionals  
in our 4TH WC Wild Ride Scavenger Hunt!

*The WC Wild Ride Scavenger Hunt is back for more fun, costumes, scavenger hunting,  
and the opportunity to network with real estate professionals across the county!  
Whether you want people to see your new office, check out your new menu, or just want  
traffic inside your location, this is the perfect event for you!*

**Green Flag starts at 8:30am:**

123 E. Old Settlers Blvd.  
Round Rock, TX 78664  
512.255.6211

**WC REALTORS**  
WILLIAMSON COUNTY  
Association of Realtors®



# 2017 Advertising Opportunities

## FINISH LINE ADVERTISER \$1,500

**\*Pay by July 31<sup>st</sup> and save \$300!**

### Benefits exclusive to Finish Line Advertiser:

- Emcee Awards Celebration (announce winners and award trophies)
- Company name in all advertising materials promoting the event
- Name on Checkered Flag Banner
- Provide marketing materials and items for goodie bag
- One page ad in program
- Set up tent/ table and display company information at finish line
- Provide door prize (a great way to collect business cards of attendees for follow up!)
- Team of 2 participants on the Wild Ride

## GREEN FLAG ADVERTISER \$1,000

**\*Pay by July 31<sup>st</sup> and save \$150!**

### Benefits exclusive to Green Flag Advertiser:

- Provide light breakfast and coffee for the participants
- Provide marketing materials and items for goodie bag
- Company name in all advertising materials promoting the event.
- One page ad in program
- Provide a door prize (a great way to collect business cards of attendees for follow up!)
- Set up tent, table and display company information next to registration desk

## PIT CREW ADVERTISER \$250

**\*Pay by July 31<sup>st</sup> and save \$25!**

### Benefits exclusive to Pit Crew Advertiser:

- Provide lunch and drinks for the watch party
- Provide marketing materials and items for goodie bag
- One page ad in program
- Company name listed in program
- Provide a door prize (a great way to collect business cards of attendees for follow up!)
- Set up table and display company information.

## WINNERS' CIRCLE ADVERTISER \$500

**\*Pay by July 31<sup>st</sup> and save \$50!**

### Benefits exclusive to Winners' Circle Advertiser:

- Opportunity to speak and give out marketing materials at Happy Hour
- Provide Drinks and light appetizers for participants
- One page ad in program
- Company name in advertising materials promoting the event
- Provide marketing materials and items for goodie bag
- Provide door prize (a great way to collect business cards of attendees for follow up!)
- Team of 2 participants on the Wild Ride

## PIT STOP ADVERTISER \$350

**\*Pay by July 31<sup>st</sup> and save \$50!**

### Benefits exclusive to Pit Stop Advertiser:

- Designate a required stop on the scavenger hunt and provide an item (ie: signage, trinket, person, prop, etc.) for participants to take picture with.
- One page ad in program
- Company name listed in program
- Provide marketing materials and items for goodie bag
- Provide door prize (a great way to collect business cards of attendees for follow up!)

## GOODIE BAG ADVERTISER \$500

**\*Pay by July 31<sup>st</sup> and save \$100!**

### Benefits exclusive to Goodie Bag Advertiser:

- Provide bags with company name
- Company name in program and at registration table
- Provide marketing materials and items for goodie bag
- Hand out bags at registration table

## PROGRAM ADS \$100

**\*Pay by July 31<sup>st</sup> and save \$25!**

### Benefits exclusive to Program Advertiser:

- \$100 One-page ad in program (8.5x11)
- Provide marketing materials and items for goodie bag

**SOLD**



# 2017 Advertising Opportunities

Yes, I/we commit to being a WC Wild Ride Advertiser/Sponsor:

Company Name as it should appear in acknowledgement \_\_\_\_\_

Name of Contact \_\_\_\_\_

Authorizing Signature and Title \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Address of Stop: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Onsite/Cell Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Door Prize Item (\$25-\$100 value): \_\_\_\_\_

**ADVERTISER CATEGORY SELECTED:**

- Finish Line Advertiser (1) – \$1500
- Green Flag Advertiser (1) – \$1000
- Winner's Circle Advertiser (1) – **SOLD**
- Pit Stop Advertiser (18) – \$350  
(Submit location of stop and item to be pictured)
- Pit Crew Advertiser (1) – \$250
- Goodie Bag Advertiser (1) – \$500
- Program Ads (Unlimited) - \$100

**PAYMENT METHOD:**

- Check
  - Please Invoice Me (Due: 9/30/2017)
  - Credit Card
- Credit Card Number: ..... - ..... - ..... - .....
- Expiration Date: ..... / .....
- Signature: .....

TOTAL AMOUNT:  
\$ \_\_\_\_\_

Please send completed paperwork to  
Hannah Poyo at hannah@wcrealtors.org or  
Fax# 512.255.0666 to reserve

