

2018 WCLife Advertising Packet

Business Listings

Listings in the **business directory** include company name, address, phone number, and contact name. All listings include the generic longhorn logo listed next to your company information.

1 Month: \$5.00

1 Quarter: \$15.00

6 Months: \$25.00

1 Year: \$50.00

	<p>CalAtlantic Homes 13620 N FM 620 Building B, Suite 150 Austin, TX 78717 512.506.4000 Contact: Jill Driskill</p>
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Enhanced Business Listings

Business listings will be visible on either the Business Partners or the WC Real Estate Office sections of WCLife. You must have a listing in the business directory prior to “enhancing your listing”

Hyperlink to Website


Add a quick way for visitors to access your website by adding the blue "Visit Website" Button. This not only allows the guests a one-click access to your website, it also helps make your listing stand out. This level only includes the hyperlink, no logo advertisement. You must have your business in the directory prior to adding a hyperlink.

1 Month: \$10.00

1 Quarter: \$25.00

6 Months: \$35.00

1 Year: \$60.00

	<p>Newland Communities 13809 Research Blvd Suite 475 Austin, 78750 512.244.6667 Contact: Valke T. O'Grady</p>	VISIT WEBSITE
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Logo Advertisement

Replace the generic WCLife Longhorn logo next to your business listing with a 350x300px image of your choice. The WCLife website even supports animated .gif files if you wanted your ad to rotate! This advertising level includes the hyperlink advertising.

1 Month: \$15.00

1 Quarter: \$40.00

6 Months: \$75.00

1 Year: \$125.00

	<p>North American Title Company 1 Chisholm Trail # 3100 Round Rock, 78681 512.255.6550 Contact: Karen Williams</p>	VISIT WEBSITE
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Traditional Website Ads

All of the traditional website advertising on WCLife is "run-of-site" which means that currently, you cannot pick specific pages to advertise on. That being said, you have the option of choosing an ad level based upon where they appear on the website.

Block Ad

The block ad is one of the most visible advertising opportunities on the WCLife Site. This ad is 250px tall by 300px wide, and is one of two ad sizes visible on the WCLife Home page. The block ad appears on the left menu bar of the website, as well as in the Relocation section of the website. The image can be a stagnant .JPG, .PNG or an animated .GIF.

Month: \$25.00 Quarter: \$75.00 6 Months: \$110.00 1 Year: \$200.00



Leaderboard Ad

This ad option shows up everywhere on the site, home pages, blogs, articles, relocation, etc. This opportunity allows you to be in front of your potential clients no matter where they are on the site. The ad is a shocking 728px wide by 90px tall, and is the second of two ads available on the home page. As with the other ads, this image can be a stagnant or animated.

Month: \$30.00 Quarter: \$80.00 6 Months: \$130.00 1 Year: \$250.00



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Skyscraper Ad

Standout with the skyscraper ad on the WCLife site. This ad cascades down the sidebar on every page (except for the home page) and stands out among the crowd. Ad dimension are 160px wide by a dramatic 600px tall. The image can be a stagnant .JPG, .PNG or an animated .GIF.

Month: \$20.00 Quarter: \$60.00 6 Months: \$85.00 1 Year: \$150.00



Related Links

Have your company listed as a related link on one page of your choosing. With the related link, you have a 175px square space for your company logo, a 20-35 word summary of your company and then a link to a website of your choosing.

1 Month: \$20.00 Quarter: \$60.00 6 Months: \$85.00 1 Year: \$150.00

Related Links



Academy Mortgage

Academy Mortgage Corporation is the "REALTORS Lender" and one of "Best Kept Secrets In Central

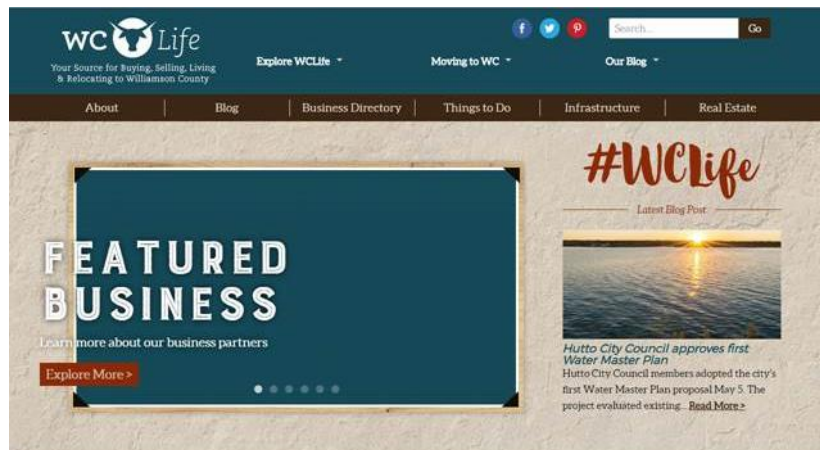
VISIT 

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Featured Business

Want to stand out from the crowd, but do not want to pay the price for a full ad? Have your business featured on WC Life for 1 week! This featured business advertisement will include a picture on the front page of our website, as well as a featured post on our blog! We will post your information on our WC Life Facebook page and Twitter! Get in front of our viewers and give your business a shout out!

1 Week of Featured Business is only \$10.00



Featured Agent Listing

Are you a REALTOR who does business in Williamson County? Take the opportunity to promote your services to those looking to relocate to Williamson County. Featured Agents are displayed before the list real estate offices by city. Included with this advertising level is a head shot, 30-45 word mini-bio on you/your business, and a link to a website of your choosing! You choose what city/cities you want to be featured in!

The number of agent ads is limited on the website; please contact WCLife for more information.

Featured Agents



Rita Snyder
Native Texan, born and raised in Williamson County. Rita has been a REALTOR® for almost 30 years and loves to help her clients achieve their goals of home ownership or investments. Rita will be there for you every step of the way.

[LEARN MORE +](#) ritasnyderrealtor.com

WCLIFE

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