

WILLIAMSON COUNTY ASSOCIATION OF REALTORS BUS TOUR—EAST SIDE



June 20, 2018
8:30 am - 4:30 pm
Registration begins at 8:00am

ADVERTISING PACKET



East Side of IH-35: Round Rock, Hutto, Taylor & Georgetown



ADVERTISING AGREEMENT

BUS STOP ADVERTISER \$1000

(0 of 6 SPOTS REMAINING)

Benefits exclusive to Bus Stop Advertiser:

- 15 minute presentation at your location to over 100 real estate professionals
- Company name listed in program guide as a stop
- 8.5x11" Color ad in program book
- 6 months ad on WCLIFE Website
- Provide a door prize
- Include marketing materials in goodie bag

DRIVE BY ADVERTISER \$500

(LIMITED — 2 SPOTS REMAINING)

Benefits exclusive to Drive By Advertiser:

- Opportunity to promote your business or property on bus while driving by your location
- 8.5x11" Color ad in program book
- Provide a door prize
- 2 bus tickets & networking
- Include marketing materials in goodie bag

BUS & BEVERAGE ADVERTISER \$600

(2 of 4 SPOTS REMAINING)

Benefits exclusive to Bus Advertiser:

- Provide beverages on bus (soda/water/beer for approximately 50 people)
- Company recognition on bus
- Provide a door prize
- 2 bus tickets & networking
- Include marketing materials in goodie bag

GOODIE BAG ADVERTISER \$250

Benefits exclusive to Goodie Bag Advertiser:

- Provide Goodie Bags for up to 100 real estate professionals
- Company name on bags
- Opportunity to hand out bags at registration table
- Company name at Registration table
- Include marketing materials in goodie bag

BREAKFAST ADVERTISER \$1000

Benefits exclusive to Breakfast Advertiser:

- Provide breakfast for up to 100 Real Estate Professionals
- Send off speaking opportunity of approximately 15 minutes before bus departs
- 6 months ad on WCLIFE Website
- 8.5x11" Color ad in program book
- Provide door prize
- Include marketing materials in goodie bag

LUNCH ADVERTISER \$1000

Benefits exclusive to Lunch Advertiser:

- Provide Lunch for up to 100 Real Estate Professionals
- Approximately 20 minutes speaking opportunity during lunch
- 6 months ad on WCLIFE Website
- 8.5x11" Color ad in program book
- Opportunity to provide door prize
- Include marketing materials in goodie bag

HAPPY HOUR ADVERTISER \$1500

Benefits exclusive to Happy Hour Advertiser:

- Provide Drinks and light appetizers for 100 Real Estate Professionals
- Emcee Door Prizes and 10 minute presentation
- 6 months ad on WCLIFE Website
- 8.5x11" Color ad in program book
- Provide door prize
- Include marketing materials in goodie bag

PROGRAM ADVERTISER \$100

UNLIMITED SPACES AVAILABLE

Benefits exclusive to PROGRAM Advertiser:

- 8.5"x11" Color Advertisement in program book
- Include marketing materials in goodie bag



ADVERTISING AGREEMENT

Yes, I/we commit to being a Bus Tour Advertiser/Sponsor:

Name of Contact _____

Authorizing Signature and Title _____

Company/Agency/Organization name as it should appear in any acknowledgement: _____

Address of Stop/Drive By: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Website: _____

Door Prize (\$25-\$100 value): _____

ADVERTISER CATEGORY SELECTED:

- ___ Happy Hour Advertiser (1) – **SOLD**
- ___ Breakfast Advertiser (1) – \$1000
- ___ Lunch Advertiser (1) – **PENDING**
- ___ Bus Stop Advertiser (6) - \$1000
- ___ Bus & Beverage Advertiser (3) – \$600
- ___ Drive By Advertiser (1) - \$500
- ___ Goodie Bag Advertiser (1) – **SOLD**
- ___ Program Advertiser (Unlimited) – \$100

PAYMENT METHOD:

- Check
- Please Invoice Me (Due: 6/8/2018)
- Credit Card

Credit Card Number: - - -

Expiration Date: /

Signature:

TOTAL AMOUNT:
\$ _____

Please send completed paperwork to
events@wcrealtors.org or Fax# 512.255.0666 to
reserve.

I HAVE READ THE RESERVATION CONTRACT IN ITS ENTIRETY AND AGREE TO ABIDE BY ALL OF ITS TERMS, CONDITIONS, RULES, AND REGULATIONS

Signature _____ Date _____

Printed Name _____ Title (if applicable) _____